



ONE BARNSELY OUTLOOK – Number 14 – September 2008

This is the 14th edition of One Barnsley Outlook, an email bulletin about your Local Strategic Partnership. It gives you an update on One Barnsley events and what the partnerships are doing.

If you would like to know more about the basics of One Barnsley, please go to www.onebarnsley.com.

Key One Barnsley Headlines

- Leave the car at home and don't be a car potato. European Mobility week runs from 16th-22nd September <http://www.mobilityweek.eu/>.
- A new "fat map" of the UK created by Dr Foster Research has named Barnsley as one of the country's obesity hotspots. Barnsley Fit Kids Club, workplace health initiatives and Weight Wise Barnsley tackle this issue.

Dates for your diaries

Thursday 9th October –Local Area Agreement Update/CAA, Cabinet Office, Town Hall.

Tuesday 14th October – New Voluntary Action Barnsley directory of voluntary and community groups, Cabinet Office, Town Hall.

Tuesday 11th November – Dealing with Racism in Barnsley, Cabinet Office, Town Hall

Tuesday 2nd December – Single Equalities Scheme and links with the LAA, Cabinet Office, Town Hall

Please visit www.onebarnsley.com 'at a glance' section for more details.

Learning Lunches start at 12 and finish at 1.45pm. Lunch and refreshments are provided Please contact helenknox@barnsley.gov.uk to secure a place.

Background

Local Area Agreements (LAAs) are at the heart of the new performance framework, introduced as part of the Comprehensive Spending Review 2007, along with the 198 National Indicator Set. The LAA is the 3 year delivery plan for the Sustainable Community Strategy and forms the basis of the new central- local relationship around a sense of place. It contains up to 35 designated targets, negotiated with, and accountable to government, drawn from the National Indicator Set.

Barnsley's LAA is based around 11 outcomes and includes 57 improvement priorities, to be measured by 89 indicators and associated targets, 30 of which have been designated with central government. The full LAA narrative can be accessed via the following web links:

http://www.barnsley.gov.uk/bguk/Council_Democracy/Local%20Area%20Agreements

<http://www.onebarnsley.com/>

Outcome Based Action Plans

Following Ministerial sign off in June, work has been progressing to develop the LAA outcome based action plans, which will bring about delivery of all LAA targets, along with work to establish data quality and collection assurances across the National Indicator Set.

The LAA action plans are due to be appraised and signed off by Richard Fryer, BMBC Assistant Chief Executive, Policy and Performance, and Shaun Jones, Assistant Head of Performance by the 30th September. The action plans have an explicit focus on the delivery of LAA targets, with contributions from all named partners under the 'duty to have regard' as well as other local partners that have a role to play in delivery.

The action plans will evolve as the LAA develops and will be used alongside the quarterly reporting of performance indicators to enable Barnsley to performance monitor and manage its LAA on an incremental basis throughout the year. The LAA Delivery Group has established a 5 stage process for performance monitoring Barnsley's LAA and this group is operationally responsible for managing the LAA, on behalf of the Council and One Barnsley, the Local Strategic Partnership.

LAA Refresh

The LAA Refresh process is due to commence in the autumn, but this should only represent a gap filling exercise where the lack of data inhibited the ability to establish baselines and targets for LAA indicators. There will be no re-negotiation of agreed targets.

Comprehensive Area Assessment

Preparation for the Comprehensive Area Assessment (CAA) is due to start shortly with the LAA Delivery Group receiving an exploratory report at its August meeting. The CAA replaces the Audit Commission's Comprehensive Performance Assessment (CPA) however; the new assessment will be significantly different from the CPA. CAA will be based on the assessment of an area, outcome focused, forward looking, proportionate and risk-based, taking account of partnership activity as well as the lead role of the local authority. It will reduce inspection burdens on local authorities and their partners by streamlining the inspection and regulation process and will adopt a 'coursework style' approach rather than 'end of year exam' assessment.

The assessment will consist of:

- An Area Assessment of how partners are working together to deliver improved outcomes for the area,
- An Organisational Assessment of each individual partner.

The CAA proposals are currently out to consultation with a deadline of 20 October and will culminate in a first assessment in the autumn of 2009.

Place Survey

An important measure of success in the LAA will be how local people feel about the area in which they reside. In the main, this will be achieved through the Place Survey due to be undertaken in late September 2008 and repeated in 2010. The survey looks at local people's experience of living in a place and moves away from previous surveys such as the Best Value Performance Indicator Satisfaction Survey which focused on the local authority and its services.

If you receive a survey at the end of September, please take the time to complete and return it, as the customer experience is a priority for all services in the borough, and your views will help inform future service design and delivery.

Key points from Delivery Partnerships

Safer Communities:

Contact: Sarah Mainwaring @ sarahmainwaring@barnsley.gov.uk (01226 774950)

- Safer Communities Partnership is hosting a conference on alcohol and its effects on crime at Priory Campus on 22nd September.
- GOYH are funding a community based programme in Barnsley for perpetrators of domestic abuse.
- Cabinet members have been asked to sign a charter against Racism and Hate Crime.
- The Home Office Prevent agenda is being launched to tackle violent extremism nationally.
- The Green paper on Policing is out for consultation, it is seeking to increase public confidence and involvement in the Police and Community Safety Services.

Fit for the Future

Contact: Elaine Ogden @ Elaine.ogden@barnsleypct.nhs.uk (01226 777 022)

- A new "fat map" of the UK created by Dr Foster Research has named Barnsley as one of the country's obesity hotspots. The map suggests the problem may be getting worse when compared with a similar map published two years ago. Fit for the Future has a number of initiatives to tackle the current problems including the Barnsley Fit Kids Club, workplace health and Weight Wise Barnsley.
- A workshop is being planned for the autumn to bring all stakeholders together to look at how we can get Barnsley to a healthy weight.
- The Fit for the Future Marketing team have supported the organisation of the NHS 60th Celebrations that has encouraged staff to get physically active by taking part in the Rounders Romp, Dancing through the Decades and a 7-a-side Football Fest.

Environment Partnership

Contact: Interim - Peter Mirfin @ petermirfin@barnsley.gov.uk (01226 77 3433)

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- The Environment Partnership has a new chair, Brian Davies. He works for Natural England and has been working in Barnsley for a number of years on projects including the Dearne Wetlands. He is keen to not only to improve the environment in Barnsley, but people's access.
- Work continues to draft the LAA action plan to reduce carbon emissions in the Barnsley area. With a diverse range of activities, many One Barnsley partners have committed to reductions within their own organisations and work to influence the behaviour of other organisations and individuals.
- The partnership itself is changing. The last meeting approved an approach which will see a wider range of partners involved in improving the Environment in Barnsley which projects ranging from engaging volunteers in the environment to encouraging public transport use.

Cultural Consortium

Contact: Helen Ball @ helenball@barnsley.gov.uk 01226 787 506)

- The Cultural Consortium was unable to meet on the 31st July as scheduled.
- The partnership will meet again on the 2nd October when the focus of the meeting will be the new cultural statement and the LAA action plan.

Economic Forum

Contact: Mike Moir @ mikmoir@barnsley.gov.uk

- A proposal has been prepared for funding by Yorkshire Forward to support an Enterprising Barnsley consortium. The consortium includes Barnsley Development Agency, Business Link, Barnsley Business & Innovation Centre, the Chamber and the University. A programme of activities to deliver the "Best Place to Grow a Business Programme" as outlined in the Barnsley Growth Plan is in development.
- Geographic Programmes of activity are being prepared for submission to Yorkshire Forward based on the Barnsley Growth Plan priorities of: Businesses Growth, a 21st Century Market Town, Jobs and Skills, Digital Connectivity and the "Barnsley Welcome"¹.
- A high level group of representatives from agencies who deal with workless people has met. They have agreed to work together to a common understanding to take a work focused view across activities. A detailed action plan, based on the various agencies' priorities, LAA priorities, and key points from a BDA report for BMBC's Performance Review Panel, is under development to take this work forward.

Children and Young People's Strategic Partnership

Contact: Sue Hare @ suehare@barnsley.gov.uk (01226 77 5634)

- Work has progressed over the past month to develop the Family Nurse Partnership Project with a view to Barnsley taking part in national research to see how effective FNPs are. This means that Barnsley will be part of a national randomised control trial which will judge whether the FNP really makes a difference to vulnerable parents and their children. This is of major importance both nationally and locally.
- The Annual Performance Assessment is in progress. Barnsley is having a short version this year which is an indication of confidence in the progress on the five outcomes in Barnsley.

¹ The "Barnsley Welcome" is a customer service charter adopted by all organisations working on the Economic Growth Plan.

- Barnsley has been invited to be part of the second wave of the rollout of the Department for Children, Schools and Families (DCSF) Parenting and Early Intervention Programme. It will take place during 2008 - 2011. It will bring additional capacity for delivery of parenting provision for parents of children who are 8 - 13 year olds.
- The Children and Young People's Trust governance arrangements have been completely revised and will be implemented from 1st October 2008. Details will be available on the BMBC and One Barnsley websites following that date.
- The delivery of the Wellbeing Partnerships and Wellbeing Teams are going well. All 9 partnerships have a nominated champion, change managers have been allocated and the first wave of team practitioners nominated.
- ContactPoint² Barnsley is on target to go live. However the government has announced a delay to deployment until January 2009 so we are well ahead - there is still a lot to do though so this does not remove the pressure to be ready for deployment.

Equalities and Diversity Inclusion Partnership (EDIP)

Contact: Joe Micheli @ joemicheli@barnsley.gov.uk (01226 77 4446)

Partnership for Transport

Contact: Anne Beddoes @ annebeddoes@barnsley.gov.uk

- Leave the car at home during European Mobility week and promote debate about how we all travel. The theme for European mobility week is "Clean air for all".
- The South Yorkshire Passenger Transport Executive (SYPTTE) will be managing the process with Barnsley MBC throughout the week. Promotion this year will be aimed specifically at habitual car drivers, those who never think twice about using their car and never think once about using another travel mode
- We call these drivers "Car Potatoes", playing on the "Couch Potato" idea. The main thrust of the publicity for the campaign will be via Hallam FM who will be persuading their listeners to take the challenge and to identify their friends and work colleagues as car potatoes and challenge them. This will be a mix of advertising, presenter promotions, Team Hallam street promotions and online activities.
- SYPTTE will be organising the events through Diva Creative who have managed the Sheffield event for the past few years. On Saturday the event will be held on Peel Square in Barnsley and will have a marquee with stalls that are related to sustainable transport (cycling, walking and car share) air quality and health, the time of this event is yet to be confirmed. Barnsley MBC may well put on additional events throughout the week, which have yet to be confirmed.
- As part of the Regeneration of the Dearne Valley and providing sustainable access to the Dearne Communities, a Bus study has been commissioned by the South Yorkshire Passenger Transport Executive.
- This study will look at Bus movements in the Dearne and look at the opportunities for potential new services.

Comments and Suggestions If you have any comments or suggestions about 'One Barnsley Outlook' or you would like to raise an issue, please contact the details at bottom of page. We welcome any new ideas related to "One Barnsley Outlook".

² The secure online database of children's details.

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