

# 1

## AMBITION ONE

Our communities are attractive, clean and sustainable places to live

We will:

Keep pavements and roads clean and free of litter.

Ensure that people live in high quality, affordable accommodation.

Take climate change seriously by reducing the amount of waste and reducing carbon emissions.

Improve green spaces and biodiversity, and improve access to nature.



# 3

## AMBITION THREE

Barnsley offers varied and exciting cultural opportunities to all

We will:

Provide high quality facilities for cultural activities including venues for the arts, heritage and sport as well as libraries and parks.

Provide a range of exciting and accessible activities for every age group and ability across the borough.

Continue to encourage and support community festivals and events.

Encourage third party financial support to strengthen cultural activities.



# 4

## AMBITION FOUR



Barnsley is recognised for its community spirit and diversity

We will:

Build strong, vibrant and diverse communities - creating a community spirit so people from different backgrounds get on well together.

Support people to have a say about the services they receive.

Support the voluntary, community and faith sectors in their work.

Enable people to volunteer to build their skills and become involved in their community.

# 2

## AMBITION TWO



Barnsley is one of the safest towns in Yorkshire

We will:

Continue to provide community led policing through Safer Neighbourhood Teams.

Reduce levels of crime and anti-social behaviour by targeting the most prolific offenders.

Work with victims and offenders to reduce hate crime and domestic abuse.

Work with offenders to reduce the likelihood of them re-offending.

Support substance users through a programme of rehabilitation.

Be well prepared to respond to civil emergencies such as flooding.

Introduce travel plans and make improvements to roads to help improve road safety.

# 11

## AMBITION ELEVEN

Promote Barnsley, at home and abroad, as a great place to live, work and visit

We will:

Make residents proud of Barnsley.

Make people aware of the 'real' Barnsley and what it offers.

Attract visitors and businesses to our area.



If you need help understanding this document please contact us on 01226 773166

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www.onebarnsley.com



barnsley  
progress through partnership

# LOOKING AHEAD

Our vision for Barnsley



barnsley  
progress through partnership

## AMBITION FIVE

# 5



**Barnsley people are healthier and live longer - adding life to years and years to life**

**We will:**

Increase life expectancy in Barnsley by -

- Reducing the rise in obesity and increasing physical activity.
- Reducing smoking prevalence.
- Avoiding alcohol misuse.
- Ensuring the right level of support for people with mental health problems.

Improve health diagnosis and the treatment of ill health.

## AMBITION SIX

# 6

**Enabling adults to have healthy and fulfilling lives**

**We will:**

Increase choice in social care services to support people to live independently.

Provide more support for people with long term care needs.

Provide better prevention services with earlier interventions.

Provide access to community based services.

Work with the voluntary and community sector to expand their role in providing social care.

Maintain an appropriately skilled and trained social care workforce.

Provide opportunities through the new Local Involvement Network (LINK) so that you can influence decisions about the services we commission.



## AMBITION SEVEN

# 7

**Barnsley children and young people - aiming high, enjoying life and seizing opportunity**

**We will:**

Improve children's health with an emphasis of reducing obesity.

Reduce bullying.

Reduce teenage pregnancy rates.

Support a range of youth crime initiatives.

Provide play opportunities to help promote personal development, health and wellbeing.

Reach expected levels of literacy and numeracy.

Increase young people's participation in positive activities - for example by providing opportunities for volunteering.

Reduce child poverty.

## AMBITION EIGHT

# 8

**21st century environments for 21st century learning, enterprise, skills and services**

**We will:**

Provide exciting modern learning environments.

Establish 9 Advance Learning Centres and 1 Academy by the end of 2011.

Build 2 new special schools.

Continue the close partnership working between schools, local colleges and the University Centre.

Provide more opportunities for work based apprenticeship learning.



## AMBITION NINE

# 9

**Building a prosperous and sustainable local economy**

**We will:**

Maximise the economic growth and wealth creation of Barnsley's town centre.

Support existing businesses.

Create new business and attract inward investors.

Support people to improve their skill levels.

Get people into training and employment, focusing on those currently on benefits.

Enable people to benefit from access to appropriate financial products and services such as bank accounts and advice.



## AMBITION TEN

# 10

**Barnsley has a high performing integrated transport system**

**We will:**

Improve links regionally and nationally to provide access to and from supply chains and customers to support economic growth.

Improve transport access to jobs, services and amenities.

Reduce congestion with specific road improvements, park and ride initiatives and by encouraging alternative forms of transport.

Encourage walking and cycling, through work and school travel plans.



A guide to how One Barnsley is working in partnership to create a 21st Century Market Town where people are happy to live, work and visit. This leaflet outlines our ambitions for Barnsley and what we are going to do to achieve them.